



Cambridge IGCSE™

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BUSINESS STUDIES

0450/23

Paper 2 Case Study

May/June 2020

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

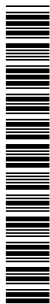
INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

This document has **12** pages. Blank pages are indicated.



1 (a) Explain **four** reasons why governments support business start-ups.

Reason 1:
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Reason 2:.....
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.....

Reason 3:
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Reason 4:.....
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.....

[8]

- 2 (a) Explain **one** advantage and **one** disadvantage for EC's senior managers when they delegate tasks.

Advantage:.....

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Explanation:.....

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Disadvantage:

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Explanation:.....

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[8]

3 (a) Explain **four** sources of finance that EC could use for the investment in the new product.

Source 1:

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Source 2:

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Source 3:

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Source 4:

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[8]

4 (a) Explain **two** ways import tariffs might affect EC.

Way 1:

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Explanation:

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Way 2:

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Explanation:

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[8]

(b) Using Appendix 3, consider the advantages and disadvantages of locating EC's new factory in country A and country B. Which country should EC choose? Justify your answer.

Country A:

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Country B:

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Recommendation:

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[12]

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